

The Perfect Climate



With OOCL Reefer Services you get:

- *One of the largest, fastest and most technically-advanced container-transport services in the world*
- *Specially-trained teams, dedicated to treating your business as their own*
- *Service solutions designed for your specific requirements*
- *Award-winning IT and Logistics solutions*
- *Superior Reefer technology for extended produce shelf life*
- *The Perfect Climate ...*

OOCL
We take it personally



The OOCL Link

OOCL is a titanium link in the cold supply chain. Whether our customers ship in North America, Europe, or Asia, OOCL's reefer service provides the same outstanding, reliable and visible service all over the world.

OOCL's Reefer customer service includes:

- Meticulous care in data-gathering during the booking process
- Cross-checking the Bill of Lading with booking information
- Thorough reefer depot PTI (pre-trip inspection)
- Detailed operational documentation
- End-to-end seamlessly co-ordinated operations on all routes
- Quality monitoring at terminals
- On-board care on feeder and mother vessels
- Just-in-time pick-up and delivery of laden reefers
- Efficient communication with all parties
- OOCL's *we take it personally* standard of excellence.

Our Cold-Chain Expertise

Our reefer people are specially trained to understand your particular needs as a reefer customer. Your technical specifications and required network are our passion, and ensuring that your delicate cargo is handled with utmost care and delivered in flawless condition is our first priority: *we take it personally*.

Maintaining a totally-managed cold chain in transit is essential to preserving the quality of the commodities from the point of origin to the point of consumption. This is especially important when produce is destined for the export market.

OOCL's cold chain expertise ensures your produce looks, tastes and smells as fresh on delivery as it did while it was being picked in the fields and orchards of Asia and Europe or plucked from the sea; guaranteeing a longer shelf life at peak market value.

Superior Technology

OOCL's AFAM+ (Advanced Fresh Air Management) system and humidity technologies maintain the perfect air, pressure, and temperature to precisely suit customers' specialized requirements. We were one of the first container carriers to win the ISO/IEC standard for all our reefer units.

With more than 40,000 TEU available to customers, OOCL's state-of-the-art reefer fleet includes 20-foot reefers in addition to our 40-foot high-cubes.

Finally, OOCL's overland generator sets guarantee that, whether by road or by rail, our reefer containers provide the same constant Perfect Climate to ensure extended produce shelf life.

Total Intermodal Service

OOCL provides matchless dedicated intermodal service around the globe. Calling on major ports throughout North America and Europe from 16 primary locations in Asia, our unrivaled routing guides and transit times include special US gateway provisions to expedite cargo movement.

In China, OOCL has more than 26 offices ready to serve major cities throughout the country and was the first carrier to offer domestic reefer-on-rail service. Today OOCL operates regular railway services: from Xi'an to Shanghai in China, and from Nhava Sheva to New Delhi, India.

OOCL provides one-stop barge services from coastal China to 32 inland ports on the Yangtze River and the Pearl River Delta, as well as public and dedicated feeders, trucking services, terminals and warehouse operations.

Our hub points and depots are positioned at inland-China booking areas for convenient production-site commodities pick-up. Our door-to-door delivery service ensures that your commodities can be delivered from major cities in China to almost anywhere in the world.

Whether your produce needs to travel from Qingdao to Bremerhaven, or Nagoya to Chicago, we'll get it there as fresh as the day it was picked. Because at OOCL, *we take it personally.*

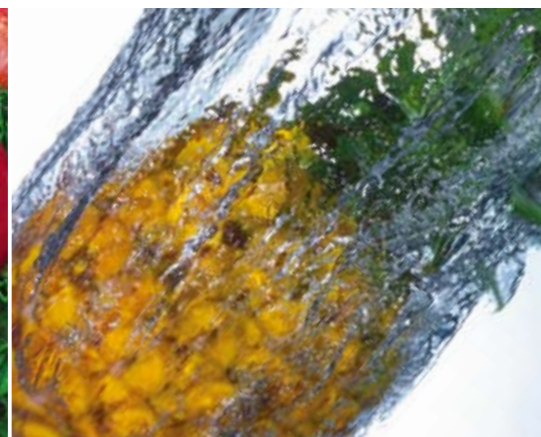
The e-Business Edge & Supply Chain Solutions

OOCL is the industry frontrunner in the development and application of cutting-edge information technology. Designed by the sharpest minds in the industry and the most dedicated personnel; our flexible, web-based technology gives OOCL the power to customize logistics-service packages to meet specific needs.

Our ReeferPodium e-Business solution is the newest sales product in OOCL Logistics' supply chain systems portfolio, and OOCL's CargoSmart multi-carrier portal and OOCL.com website support all aspects of the customer's shipment cycle.

OOCL Logistics' InventoryPodium provides an end-to-end view of global inventory throughout the supply chain on a real-time basis, enabling you to make informed decisions about orders, transport modes, product allocation and inventory repositioning.

Users can query their warehouse inventory by warehouse, SKU, purchase order number, gate-in, or other customer-defined criteria – helping you manage your supply chain more efficiently and reduce costs.





Orient Overseas Container Line (OOCL) is one of the world's leading container transport and logistic service providers, with 230 offices in 58 countries around the world.

As a member of the Grand Alliance, OOCL offers customers a fleet of more than 150 vessels plying the oceans of the globe. Providing complete coverage of the East-West corridors and matchless coverage of Asian ports and Greater China, OOCL is the customer's carrier of choice.

Together with our parent company, Orient Overseas (International) LTD, OOCL also owns and operates container terminals, depots, warehouses and trucking companies all over the world.

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www.oocl.com