

2018 Citrus Season is here!

Many of Australia's export markets for citrus fruits require In-transit Cold Treatment (ICT) Protocols to be met to ensure smooth delivery of cargo at destination. The ICT protocols vary depending on fruit type, origin region and destination. Our dedicated reefer customer service team have years of experience in the preparation, planning and monitoring of ICT shipments. We can assist you with proper pre-cooling, loading, packaging, probe calibration and temperature tracking in the whole shipment. Exporters have confidence when booking their ICT shipments with OOCL.

OOCL Reefer Service

Our dedicated reefer specialists, together with an extensive and young fleet of technologically advanced reefer containers, will ensure that your cargo is shipped under the most precise temperature control from origin to destination. Our unique technologies preserve even the most delicate cargo in the perfect condition. Our dedicated reefer customer service teams in Australia & New Zealand are ready to help with your export shipper requirements.



For any reefer booking or ICT shipment enquiry, please contact your local OOCL sales representatives or our dedicated reefer customer service team:

Australia

| | |
|------------------|--|
| Booking | AUREEFER@OOCL.COM |
| Documentation | OALDOCS@OOCL.COM |
| Reefer Operation | AURFOPS@OOCL.COM |

New Zealand

| | |
|---------------|--|
| Booking | NZBKGS@OOCL.COM |
| Documentation | NZEXP@OOCL.COM |



OOCL Coastal Service

OOCL is pleased to advise that our coastal service launched in March has been well received from our customers. If you wish to understand more about the service and the cost efficiencies to be gained from coastal shipping between Sydney and Melbourne to Fremantle versus rail or road freight, your local OOCL sales executive will be happy to assist.

Service Loop Developments in Global Network

New JKH (Japan Korea Haiphong) service with effective from 2nd half of May 2018

The new JKH service will enhance our service coverage from Hong Kong and South China to Japan and provide customers with a more comprehensive service network for the shipment.

We welcome your enquiries for shipments to / from Kwangyang, Moji, Hakata, and Haiphong that may be routed via our JKH service



KTX6 (Japan/HongKong/South East Asia) service enhancement with effective from mid of Apr 2018

After revamp on port coverage on KTX6, we are serving our customer with better frequency and coverage for the shipment.

This enhancement will provide greater coverage to our customers especially to / from Kobe, Nagoya, and Tokyo



China Customs Announces 24-hour Manifest Rule Changes Effective 1st June 2018

The **General Administration of Customs China (GACC)** has issued Announcement No.56 [2017] ([GACC website in Chinese](#)) to adjust the manifest rules of import and export in the country. The adjusted rules, **to be effective on 1st June 2018**, will include the following key points for close attention in future documentation work:

- Manifest submissions must be made 24 hours prior to loading.
- Cargo Description must be complete and accurate.
- The full contact details of the Shipper and Consignee (or the Notify Party if Consignee is as To Order) are mandatory, including the Enterprise Codes.

Examples of Enterprise Codes:

- China - USCI (Unified Social Credit Identifier), OC (Organization Code)
- Australia – ABN (Australian Business Number)
- New Zealand – NZBN (New Zealand Business Number)

OOCL respectfully requests our customers to provide accurate and complete shipping instructions before the documentation cutoff time as published on our website and in our Booking Acknowledgement form. For electronic submissions through My OOCL Center, additional fields to input the overseas Enterprise Code and the USCI or OC are available in the Shipping Instruction Submission function on our e-commerce platform.

To register for My OOCL Center for e-Booking and e-SI please register at www.oocl.com - My OOCL Centre.

We will keep you posted when further developments regarding implementation of the regulation is available.

New Data Required for all Indian Import Cargoes Discharging at Nhava Sheva

With reference to the Public Notice number 33/2018 from the Jawaharlal Nehru Custom House, Nhava Sheva, it is mandatory to declare the IEC, GSTIN and email-id of the Importer on the Bill of Lading obtained from the shipper.

This requirement is applicable for all import shipments to be discharged at Nhava Sheva, India, please refer to below Customs notice for more details.

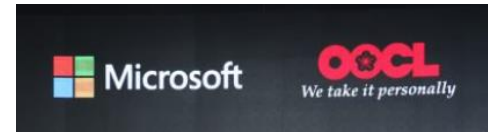
http://164.100.155.199/pdf/PN-2018/PN_033.pdf

IEC # - Import & Export Code of importer

GSTIN # - GST Identification Number of importer

EMAIL # - Official email id of importer

OOCL and MSRA Embrace AI in Digital Transformation



Microsoft Research Asia (MSRA), Microsoft's world-class research arm, and Orient Overseas Container Line Limited (OOCL) announced their partnership in applying Artificial Intelligence (AI) research to improve network operations and achieve efficiencies within the shipping industry. The collaboration is expected to nurture over 200 AI developers over the next 12 months.

Driving Business Performance and Nurturing AI Talent through Partnership

OOCL has always been a pioneer in leveraging technology to make a real business impact and accelerate customer value, in which AI is the key in their digital transformation vision. The company has a talent base of over 1,000 developers located in San Jose, Hong Kong, Zhuhai, Shanghai and Manila. It has fully embraced a hybrid cloud infrastructure with auto-switching and auto-scaling throughout its businesses and machine learning for several years. For example, OOCL processes and analyzes over 30 million vessel data every month. By leveraging AI technology and machine learning, the company develops predictive analytics on vessel schedules and berth activities.

With MSRA's efforts and expertise, we expect to save around USD10 million in operation costs annually by applying the AI research and techniques for optimizing shipping network operations from our most recent 15-week engagement. Moving forward, we will embark on an 18-month joint-partnership in research and development to apply deep learning and reinforcement learning in shipping network operations. Moreover, MSRA will assist us in training over 200 AI engineers by conducting machine learning and deep learning sessions at the Hong Kong Science Park over the next 12 months. We look forward to strengthening our partnership with MSRA to leverage AI research and innovations to drive digital transformation in the shipping industry and to exchange knowledge among our top developers so that we can better address customer needs with advanced technologies and predictive analytics.

DG Operation will be suspended during SCO Summit in Qingdao

DG operation at Qingdao is suspended from 1st May to 20th June 2018 during Shanghai Cooperation Organization Summit. Restriction is applied to both QIN direct discharge and DG in transit.



We take it personally

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