OOCL - Your Vital Link to World Trade

We take it personally
Headquartered in Hong Kong, Orient Overseas Container Line (OOCL) is an integrated international container transportation and logistics company, linking markets in Asia, Europe, North America, the Mediterranean, Indian sub-continent, Middle East and Australia/New Zealand to world trade.

OOCL is well respected in the industry as a financially strong and prudent company with a reputation for its customer-focused solutions, quality-through-excellence service approach, and continual innovation and investments in our equipment, network, and people.

At OOCL, we understand your business: *We take it personally*

**Major Trades**

- Asia – Europe
- Intra-Europe
- Intra-Asia
- Asia – North America
- North America – Europe
- Asia – Australia/New Zealand

**Terminal Operations**

- Long Beach Container Terminal LLC. (LBCT LLC), USA
- Kaohsiung Container Terminal (KAOCT), Taiwan

**Vessel Fleet**

A young fleet of over 100 containerships
OOCL offers our customers a Vital Link to world trade with more than 100 weekly services covering over 200 ports and an extensive global network of intermodal connections to bring markets closer together.

**Comprehensive Network**

OOCL is a member of the G6 Alliance and Grand Alliance, providing a comprehensive network of east-west trade corridors. We offer competitive regional coverage of the Baltic and Intra-Asia markets as well as unique services calling the Montreal Gateway where few carriers can provide.

**Investing in our Future**

OOCL is competitively well placed for the future in our ability to upgrade our assets, dedication to developing our people, and commitment to building strong and lasting business partnerships.

**Sustainable Development**

OOCL believes that our strategies and approaches to sustainable development drive a long-term value creation for our business, stakeholders, and customers operating environmentally responsible supply chains.

**Customer-centric Solutions**

As a leading international container transportation service provider, OOCL offers quality customer-centric solutions supported by dedicated professionals and industry-leading IT support systems.
With a comprehensive network of more than 130 offices in over 30 countries, OOCL Logistics services extend from basic freight consolidation to a full spectrum of advanced supply chain operations and management programs, providing sophisticated transportation, warehousing and distribution services to support professional and efficient 3PL, 4PL, and Omni-Channel distribution solutions.

**International Supply Chain Management**

OOCL Logistics offers professional expertise to customers in managing and optimizing their global supply chains, ranging from strategic sourcing in Asia to distribution in world-wide markets, with end-to-end visibility supported by our sophisticated PODIUM® systems.

**Import, Export & Freight Forwarding**

One-stop solutions to meet import, export and freight forwarding needs including Full Container Load (FCL), Less than Container Load (LCL) freight transportation, customs clearance, security filing, bonded logistics, inland transportation, multi-modal services and storage.

**Domestic Logistics**

Customized logistics services for best-in-class warehousing, multi-modal transportation, Less-than-Truck-Load (LTL) transportation, cold chain logistics and reverse logistics in various regional areas.

**Multi-modal Services**

Our multi-modal services leverage a combination of mixed transportation modes such as trucks, feeders, deep sea vessels and rails to provide the most comprehensive and cost effective transportation solution that meet our customers’ needs.
With over 40 years of experience in China, OOCL is the first to introduce intermodal and reefer on rail services in the country, offering unmatched China expertise and services to meet your supply chain needs.

- Over 170 fixed-day direct calls to China in a week
- Dedicated feeders serving more than 50 inland ports at the Yangtze River Delta and Pearl River Delta regions
- Fast, efficient and direct links between Northern China and Taiwan
- Competitive warehouse and depot facilities to meet today’s demanding supply chains
- Opening new China trade opportunities in a rising population of affluent consumers

OOCL constantly upgrades our network and information systems into the next generation to meet the requirements of our customers by providing innovative customer-centric solutions and cargo visibility capabilities in today’s sophisticated e-commerce environment.

Experience the power and convenience of our mobile phone applications and online tools!

OOCL offers safe, reliable and modern equipment with one of the youngest container fleets in the industry. Our fleet of over 950,000-TEU containers includes: General Purpose, High Cube (40ft, 45ft), Open Top, Flat Racks, Super Racks, Reefer and Garmentainers.

Continuous investment in new equipment means the company always has the latest technology on offer. Our sophisticated planning and tracking systems ensure the containers are where and when they need to be.
Consumers like to have the freshest vegetables, fruits and meat from their favorite grocery stores, supermarkets and restaurants. OOCL's one-stop cold chain solution ensures fresh produce enjoys the perfect climate so that it arrives farm-fresh and in the best conditions.

- Full visibility over entire shipment process
- Improving your supply chain management and quality control
- 24/7 customer service support
- One of few carriers that is fully USDA compliant, ensuring the most accurate readings of each shipment

OOCL understands that goods can come in all shapes and sizes. We invest in the latest equipment and technology to carry your special cargo such as yachts, power generation parts, construction equipment, oil well supplies and machinery in a safe, secure and cost effective way. We are well equipped with:

- Versatile containers ranging from 20 and 40-foot flat racks, 20 and 40-foot open top containers, High Cube as well as the Super Racks with extendable vertical beams to offer flexibility when accommodating oversized cargo
- Experienced professionals who understand your special cargo needs with attention to details
- Expert advice on handling shipment restrictions at different jurisdictions
- An extensive global network offering frequent sailing schedules and competitive services
OOCL recognizes that businesses must take responsibility for their industry’s effects on the environment. We encourage sustainable economic development through innovative environmental care initiatives and by taking a proactive role, we can help minimize our carbon footprint, improve air quality and make the world a better place to live for ourselves and future generations.

**Green Initiatives**
- First container shipping liner to obtain the SQE Certification
- GHG reporting and verification against ISO 14064-1 standard
- Clean Cargo Working Group (CCWG) and Clean Shipping Index (CSI) verified
- OOCL Carbon Calculator for customers to keep track of green shipments and targets
- Global Vessel Voyage Monitoring Centre introduced to manage efficient use of bunker fuel

**Green Vessels**
- Sophisticated hull form design to improve energy efficiency on new ships
- State-of-the-art engine technologies to lower energy consumption levels
- All new vessels achieved less than IMO Baseline requirement on the Energy Efficiency Design Index (EEDI)
- Alternative Maritime Power (AMP) System uses clean energy when at berth
- Eco-friendly Ballast Water Treatment system

**Green Terminals**
- Middle Harbour Redevelopment Project (MHRP) at the Port of Long Beach to build one of the world’s greenest and most efficient container terminals
- Rail-mounted gantry (RMG) cranes supports energy efficient and emission-free operations

**Green Containers**
- Coated with tin-free paint
- All new containers use eco-friendly bamboo floorings
- Energy efficient and CFC-free refrigerant reefer containers

Visit [www.oocl.com](http://www.oocl.com) for more details.
In 2013,
Liner Volume 5.29 million TEU
Terminals Throughput 2.04 million TEU