

# **CUSTOMER NEWSLETTER**

January 17, 2025

## **INSIDE THIS EDITION:**

OOCL Presents Latest Product Line-up in 2025

OOCL Names its Third 16,828 TEU Vessel-OOCL Sunflower

Vessel Tracking on OOCL.com

MOC: Sailing Schedule Subscription

**Pro-Tip: Administrative Features** 

**E-commerce Solutions** 



#### **OOCL's Mission Statement**

To be the best and most innovative international container transport and logistics service provider; providing a Vital Link to world trade and creating value for our customers, employees, shareholders, and partners.

#### **Customer Feedback**

We believe in long-term, mutually beneficial relationships with our customers and create value through collaboration to enhance your experience. We would love to hear from you.

Click here to share your comments.

Follow us:





### **OOCL Presents Latest Product Line-up in 2025**



We are pleased to present OOCL's latest product line-up in 2025, following the signing of OCEAN Alliance's Day 9 products.

Since the formation of OCEAN Alliance in 2017, OOCL and its partners have been dedicated to delivering competitive, high-quality services to customers. Every year, OCEAN Alliance renews its offerings to adapt to changing market demands. With the introduction of the OCEAN Alliance Day

9 products covering Trans-Pacific, Asia-Europe, and Far East-Middle East trade lanes, along with port rotation refinements and new services, we aim to provide world-class shipping solutions to customers, all while enhancing global trade stability and demonstrating our commitment to a sustainable future in shipping. For more information, please click <a href="here">here</a> to read the press release.

#### 9 Pacific Southwest Services (PSW)

- 2 loops for Pacific China South (PCS1 and PCS2)
- o 2 loops for Pacific China North (PCN1, PCN3)
- South East Asia Pendulum (SEAP-PSW)
- Pacific Vietnam China South (PVCS)
- o Pacific China Central 1 (PCC1)
- Vietnam China Service (VCS)
- (New!) Pacific South China Express (PCX)

#### 5 Pacific Northwest Services (PNW)

 5 loops for Pacific Northwest (PNW1, PNW2, PNW3 and PNW4) plus (New!) PNW5

# 6 Trans-Atlantic Services (non-Ocean Alliance services)

- 2 loops for Atlantic East Coast Express (ATE1, ATE2)
- Atlantic Mexico/Gulf Express (ATG)
- Atlantic West Coast (ATW)
- West Mediterranean America (WMA)
- East Mediterranean America (EMA)

# 8 Asia- East Coast North America and U.S. Gulf Services

- 2 loops for East Coast Express (ECX1 and ECX2)
- Southeast Asia Pendulum (SEAP-USEC)
- 2 loops for East Coast China (ECC1 and ECC2)
- o 2 loops for Gulf Coast China (GCC1 and GCC2)
- o East Coast China 3 (ECC3)

# 7 Asia- North Europe Services (Cape of Good Hope and Suez Canal versions)

 Total of 7 Loops (LL1, LL2, LL3, LL4, LL5, LL6, LL7)

# 4 Asia- Mediterranean Services(Cape of Good Hope and Suez Canal versions)

- 2 loops for Asia-West Mediterranean (WM1 and WM2)
- Asia-East Mediterranean and Black Sea (EM1)
- Asia-Adriatic Sea (AAS)

#### 3 Far East-Middle East Services

 3 loops for Asia Middle East (ME1, ME4 and ME5)

### OOCL Names its Third 16,828 TEU Vessel—OOCL Sunflower



On January 11, 2025, OOCL celebrated the naming of its third brand new 16,828 TEU container vessel "OOCL Sunflower" at Dalian COSCO KHI Ship Engineering Co., Ltd. ("DACKS").

"OOCL Sunflower" was named by Mrs.
Jenny King, Director and General
Manager of INTCO Recycling
Resources Co., Ltd. This series of
latest eco-friendly vessels, each with a
capacity of 16,828 TEU, incorporates
cutting-edge technology that delivers
exceptional intelligence, superior

environmental performance, and outstanding operational efficiency. Designed to not only meet but exceed current environmental standards, this series underscores OOCL's commitment to sustainable development.

Mr. Michael Xu, Director and Member of Executive Committee of OOCL, said at the ceremony: "We are confident that this ship will significantly enhance our ability to connect the world and serve our customers in future voyages. As we look ahead to 2025, the shipping industry is set to face both opportunities and challenges. OOCL's fleet structure will be further optimized, with more efficient and environmentally friendly new vessels set up to deliver and sail, positioning us for future growth. We believe our vessels will continue to serve as a vital link connecting global markets, facilitating trade development, and delivering enhanced, environmentally friendly end-to-end integrated logistics services to our customers."

The "OOCL Sunflower" will be serving OOCL's Trans-Pacific Trade ECX1 service. The port rotation is: Hong Kong / Yantian / Xiamen / Shanghai / New York / Savannah / Charleston / Laem Chabang / Cai Mep / Hong Kong in a 91-day round trip. For more details, visit our <u>site</u>.



## **Vessel Tracking on OOCL.com**



The OOCL website features vessel tracking solutions indicating potential delays such as diversion, congestion, weather, or holiday.

#### To begin your search:

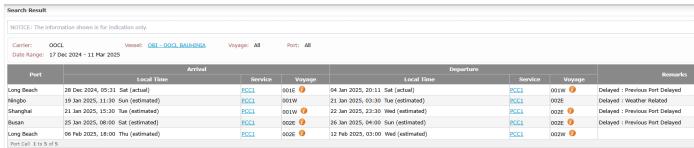
- 1. Go to oocl.com.
- 2. Click on the drop-down menu and select "Vessel".
- 3. Type the vessel name.
- 4. Click on the "search" button.
- 5. Slide the CAPTCHA verification puzzle.



The search results will provide details on the arrival and departure on a port level. If there is a delay, it will be indicated in the "remarks" column.



#### Vessel Tracking



## **MOC: Sailing Schedule Subscription**



## **MOC- My OOCL Center**

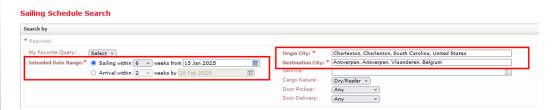


## Sailing Schedule Subscription

Log into MOC and click on "Schedules" from the menu and then on "Sailing Schedule Search".



Search for your desired port pairs and sailing date range. Then click on the "Search" button.



After the search results populate, click on the button "Save as My Favorite Query." A pop-up screen will ask the name of your favorite query. Type the name and click on the "Save" button.



After saving your favorite query, go back to the top and click on "Schedules" from the main menu and then click on "My Favorite Queries." Click on the "Update" link to update your subscription with the desired frequency and delivery method.











# PROTIP Administrative features



My OOCL Center (MOC) provides important administrative features such as the ability to update company address as well as adding new users to have access to manage shipments within the same company.

## **Changing Company Address**

It is important for your company to maintain accurate and current address on My OOCL Center (MOC). This will assist our customer service team to process your bookings faster and if you order bill of lading paper online it will assist to ship it to the correct address.

- Log into MOC and click on "Administration" option from the menu then select "Company profile" to identify your company's administrator. The contact information of the administrator will be available under the "Administrator" section.
- The administrator must login to MOC. In the main menu, select "Administration" option and then click on the "Company Profile." Make the required changes to update your address and click on the "Save" button at the bottom of the screen.

## **Adding New Users (For Company Administrators only)**

The Administrator will log into MOC and click on the "Administration" menu. Then select "User Profiles" and click "Create User Profile".



- Under the "Primary Information" tab, fill out the required fields (\*).
- After providing Primary Information, then click on the "Preferences" tab. Select the "Preferred Time Zone" and "Preferred E-mail Format" fields. HTML Format is the most popular.
- Then click on the "Access" tab. Select the "Standard Access" option and click on the arrow button to move to the Standard Access to the selected column. Make sure to click on the "Confirm" Button. Select the user's Access functions and click on the "Save" button at the bottom. The user ID will be displayed in the online profile. The system will auto generate the user ID and a temporary password will be sent to the user's email address.



# E-commerce Solutions



For the various OOCL online tools that are available, we offer customer support and training on how to navigate and learn best practices. This added value service is available at no cost for all export and import customers within North America.

Personalized training

Customer-centric experience

Product expertise for easy navigation

Customized reports assistance

# Contact us



OOCLECOM@OOCL.COM





https://www.oocl.com/usa/eng/localinformation/digitalsolutions