CUSTOMER NEWSLETTER

July 18, 2025

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OOCL's Mission Statement

To be the best and most innovative international container transport and logistics service provider; providing a Vital Link to world trade and creating value for our customers, employees, shareholders, and partners.

Customer Feedback

We believe in long-term, mutually beneficial relationships with our customers and create value through collaboration to enhance your experience. We would love to hear from you.

Click **here** to share your comments.

Follow us:

Green Week 2025: Responsible Choices, Sustainable Future!

Since 2008, OOCL has designated a week during the month of July as Green Week, uniting our offices and colleagues worldwide in a shared mission to promote environmental protection.

This year's theme aligns with the United Nations Sustainable Development Goals (SDGs) framework and specifically focuses on SDG 12: **Responsible Consumption and Production**. Under the banner **"Responsible Choices, Sustainable Future!"**, we invite everyone to explore practical ways to use resources more efficiently and reduce waste in our daily lives and operations.

Championing a Greener Future

- ✓ Implement efficient resource use to reduce environmental footprint

- ✓ Adopt innovative waste and pollution reduction strategies

- ✓ Minimize food waste through smart planning and donations

- ✓ Replace plastics with sustainable, eco-friendly alternatives

- ✓ Encourage sustainable lifestyles at work and in communities

12 RESPONSIBLE CONSUMPTION AND PRODUCTION — Responsible Choices, Sustainable Future!

OOCL Carbon Calculator

OOCL remains committed to helping our customers achieve the lowest carbon footprint with their end-to-end supply chain. With OOCL's Carbon Calculator, customers have the ability to measure carbon emissions for every single shipment, anytime and anywhere.
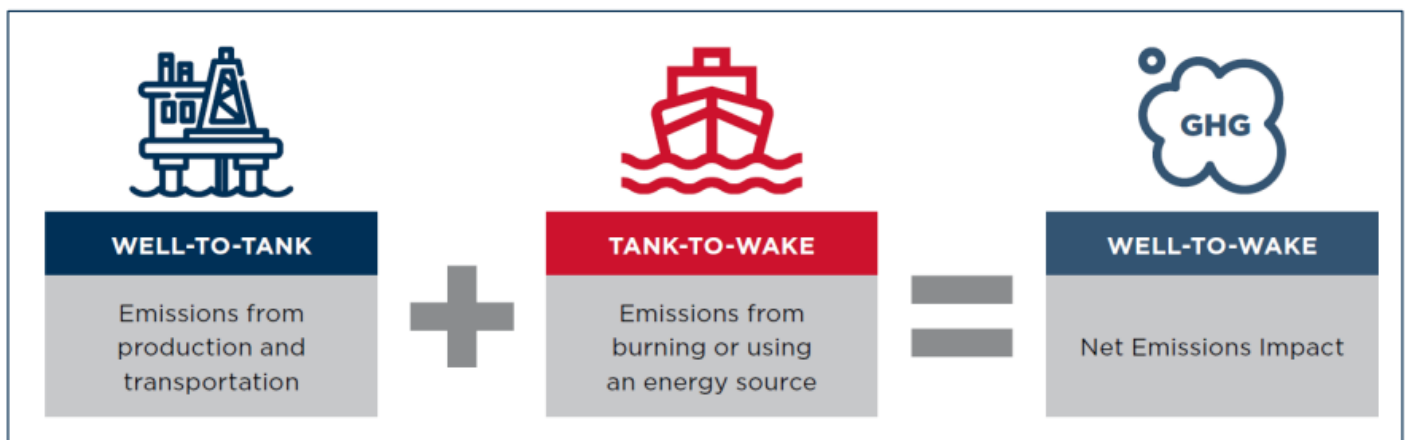
The online calculator is based on certain assumptions, including the data entered into the tool and OOCL's vessel fleet carbon dioxide equivalent (CO_2e) emissions data, using Clean Cargo Methods. The door emission figure uses the average distance from the center of the city.

The options of Tank-to-Wake (TTW) and Well-to-Wake (WTW) CO_2e emissions can now be found within the Shipment Details feature of My OOCL Center (MOC), as well as in OOCL booking acknowledgments.

For more information on OOCL's online Carbon Calculator, please visit our site.

WELL-TO-TANK		TANK-TO-WAKE		WELL-TO-WAKE
Emissions from production and transportation	+	Emissions from burning or using an energy source	=	Net Emissions Impact

OOCL Carbon Calculator

Origin :	Destination :	Cargo Volume :		Cargo Nature :	Emission Type : ⓘ
Long Beach, Los Angeles, California, Unite	Shanghai, China	2	TEU	Dry	Well-to-Wake(WTW)

Add Shipment

Reset   Calculate

Long Beach, Los Angeles, California, United States → Shanghai, China	Cargo Volume: 2 TEU	Cargo Nature: Dry			
Lowest Emission Route	Long Beach→Shanghai		Total Distance	Lowest CO₂e Emissions (WTW)	Details ∨
			11,413 km	869.26 kg	

eBL: Helping to Create a Sustainable Environment

ELECTRONIC BILL OF LADING

Helping create a sustainable environment by being a paperless solution.

OOCL's eBL solution is powered by digital solutions provider IQAX Limited.

From the shipper perspective, they have been using paper B/Ls for decades to transport goods. While it works, it requires 1) couriers to move the physical documents, 2) adds time to transfer the title to the goods, and 3) impacts the environment with paper usage and requiring the physical documents to be transferred.

By leveraging blockchain technology, eBL provides a digital channel for all the involved parties to access real-time bill of lading ownership while going paperless for

Environmental Impact

Paper production, printing, and transportation significantly increase the carbon footprint, harming environmental sustainability.

Operational Inefficiency

Paper-based billing processes are inefficient and slow, increasing operational costs and delays.

Risk of Loss and Fraud

Paper documents are prone to loss, damage, and fraud, which threaten operational security and data integrity.

To learn more, visit our [site](#).
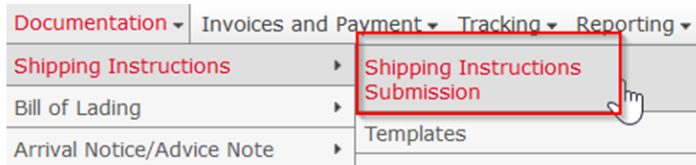
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MOC- My OOCL Center

eBL Release Channel

My OOCL Center (MOC) recently launched a feature that allows users with the option to release the bill of lading electronically via the eBL platform when submitting shipping instructions online. To access this feature:

1 Log into MOC and from the main menu, select Documentation → Shipping Instructions → Shipping Instructions Submission.

Documentation ▾	Invoices and Payment ▾	Tracking ▾	Reporting ▾
Shipping Instructions	►	Shipping Instructions Submission	
Bill of Lading	►	Templates	
Arrival Notice/Advice Note	►		

2 In the B/L Handling Instructions section at the bottom of the page, go to "B/L Type" and select "Original". Under "Receive By" select "eBL Blockchain Platform".

B/L Handling Instructions

Draft B/L
Receiving Party: Select
Receive By: Select
(If 'Fax', please specify) [Country] - [Area] - [Local

Final B/L
B/L Type: * Select
Receive By: * eBL Blockchain Platform
(If 'Other', please specify.)

⚠ Please be reminded both BL Shipper and Consignee should obtain eBL account to receive your bill via eBL channel. If you have no eBL account, please visit our website for registration.

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📌 Special Remarks

To utilize this new eBL release channel feature within MOC, both shipper and consignee must first be registered on the eBL platform.

For more information, please contact e-commerce at ooclecom@oocl.com or visit our website here.

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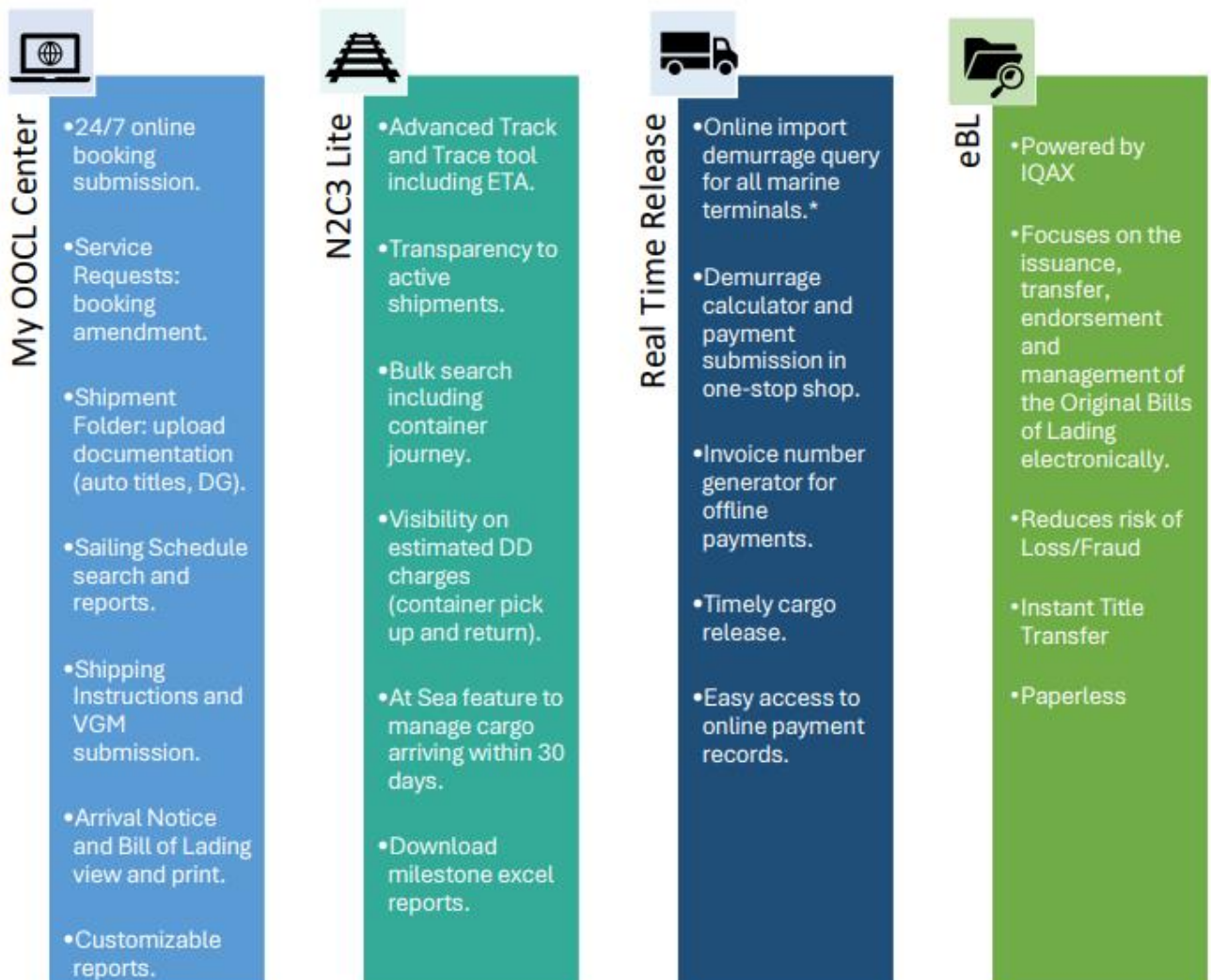
e-Commerce Solutions

Discover our online tools designed to make your shipment management more efficient.

OOCL digital [platforms](#) provide real time information while promoting green efforts effectively.

- **My OOCL Center (MOC):** A comprehensive digital platform designed to streamline shipment management with a seamless and user-friendly experience.

- **Real Time Release (For US only):** An online payment portal for demurrage payments for import shipments through US marine terminals and select depots.

- **Global Cargo Release (GBCR; available for Mexico customers only):** A paperless, efficient solution that connects all parties at the port of import, eliminating manual processes and physical paperwork.

My OOCL Center

- 24/7 online booking submission.
- Service Requests: booking amendment.
- Shipment Folder: upload documentation (auto titles, DG).
- Sailing Schedule search and reports.
- Shipping Instructions and VGM submission.
- Arrival Notice and Bill of Lading view and print.
- Customizable reports.

N2C3 Lite

- Advanced Track and Trace tool including ETA.
- Transparency to active shipments.
- Bulk search including container journey.
- Visibility on estimated DD charges (container pick up and return).
- At Sea feature to manage cargo arriving within 30 days.
- Download milestone excel reports.

Real Time Release

- Online import demurrage query for all marine terminals.*
- Demurrage calculator and payment submission in one-stop shop.
- Invoice number generator for offline payments.
- Timely cargo release.
- Easy access to online payment records.

eBL

- Powered by IQAX
- Focuses on the issuance, transfer, endorsement and management of the Original Bills of Lading electronically.
- Reduces risk of Loss/Fraud
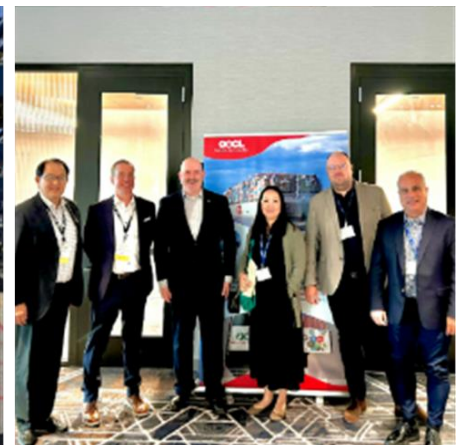- Instant Title Transfer
- Paperless

Follow Us on LinkedIn!

Stay connected with our OOCL North America team for regional updates, insights, and exclusive content through our new LinkedIn Page. To connect, scan the QR code below.

Why Follow Us?

✓ Tailored content for North American customers
✓ Customer stories and success highlights
✓ Regional marketing trends and intel
✓ Opportunities to engage directly with the North America Team

Let's Connect!

Join the conversation and be part of our growing regional community: https://www.linkedin.com/company/oocl-north-america-group